

The promotion of e-Bug in Hungary, 2015

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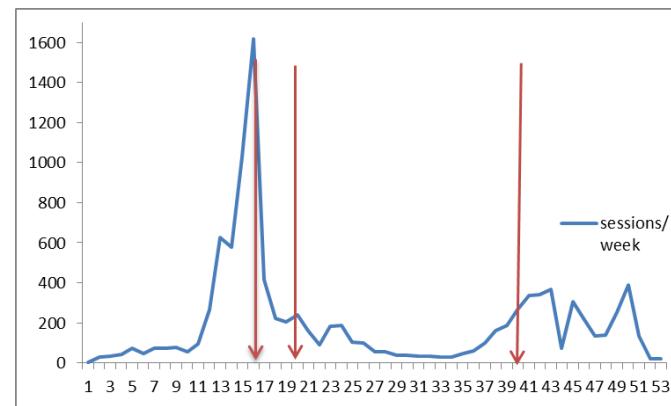
Background

- implementation of the e-Bug started in 2013 in Hungary
- e-Bug team: central team and approx. 50 e-Bug coordinators in the field offices
- 2015-International Semmelweis Memorial Year (UNESCO), 2015-18 National Semmelweis Memorial Years



e-Bug competition and Ignaz Semmelweis memorial

- topics: hand hygiene and Ignaz Semmelweis' discovery
- 3 rounds, in two age category: 6-11 and 12-16
- approx. 1000 student participated in the first round
- in the second round the students aged 6-11 prepared posters,
- the older students wrote essays, plays or stories about Ignaz Semmelweis
- in the final round around 100 participant presented their work



e-Bug Science Road Show

- the complete e-Bug Science Road Show package is on a national tour
- the e-Bug coordinators participated in health days and school programs with these materials
- The Science Show probably the most popular e-Bug material in Hungary

Hand Hygiene World Record Attempt

- main e-Bug activity in 2016 in Hungary: largest hand hygiene lesson (multiple venues), 2016. 05.05
- current record holder is Glasgow with 3039 students
- takes a lot of resources to prepare for the challenge
- as a result hopefully the e-Bug program in Hungary will gain media attention too

e-Bug lessons learned in 2015



- success depends on the guidance provided by the central team and on the involvement in the field offices
- the competition in 2014 and 2015 was a popular initiative
- the website usage grew during the rounds of the competitions
- outside of the competition period generally stayed low compared to the work done
- continuous efforts are needed to keep up the interest in the program
- most popular resources in Hungary are still the not-electronic based
- the compatibility of the e-Bug resources and the Hungarian National Curriculum needs to be further mapped

Future

- sustainable
- evolving and reactive
- widespread and well-known in Hungary

